



Mapping & Analysis of Plastic Waste Market



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Mapping & Analysis, the Essence

This document provides an overview of businesses operating within the Plastic Waste sector in Ghana, and seeks to explore opportunities for potential B2B partnerships towards growth of the plastic waste market in Ghana and beyond.

Scope of Analysis

There are 20 companies featured in total, whose activities mainly span from sorting of waste at source to sale of recycled & upcycled products in Ghana and beyond. Some companies have, imbedded in their activities, advocacy activities.

Summary of Key Observations

Generally, most businesses perform multiple operations across the chain; a situation which does not give much room for collaboration among them. There is, however, a likely shift in this narrative given participants at the GCIC MGA Plastic Waste Thought Leaders Dialogue unanimously embraced the idea of B2B linkages among businesses

The absence of companies undertaking distribution of recycled/upcycled plastic products is very telling. Most companies want to reduce the chain of operations in order to maximise margins. A more developed market could see the emergence of distributors. It is recommended, nonetheless, that existing companies consider product bundling (to include products from other companies)

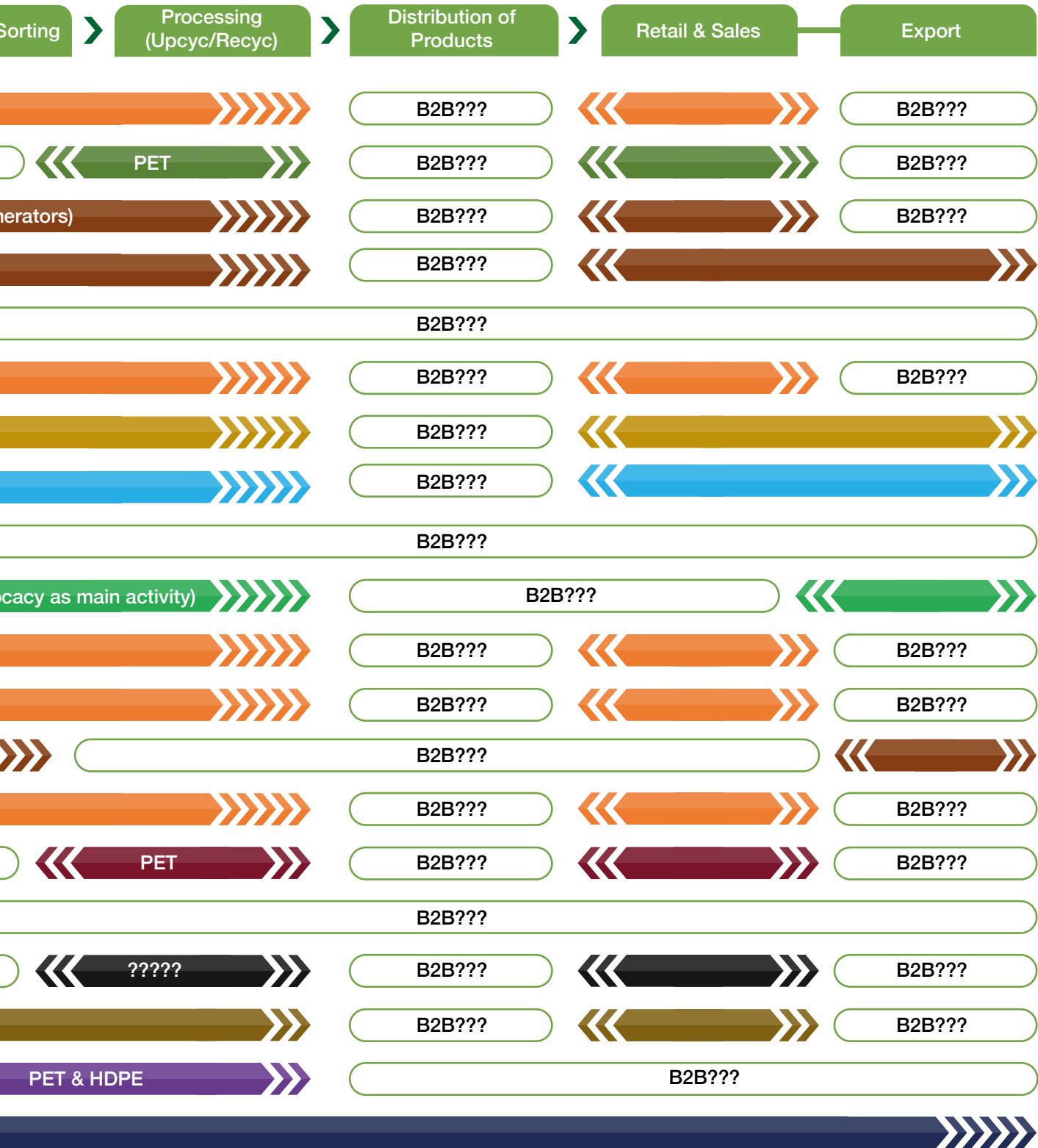
Three (3) companies undertake sorting of waste at source (some of which provide training on sorting). This is a value-add for them, and places them well as potential partners for companies which operate at latter stages of the chain

Five (5) of the featured companies function within the same blocks across the chain, though there are differences in specific plastic materials they focus on and market segments they target. Nonetheless, a conversation among these companies could produce valuable B2B alliances; something which might require each of these companies deciding to define and build core competences in some of the respective blocks they operate within

CHAI NT Afrique is quite unique in its operations; its focus is on playing an active role in a circular economy which connects all key actors in a closed loop – making all businesses in the sector potential partners.

GHANA CLIMATE INNOVATION CENTRE (GCIC) PROJECT MAPPING & ANALYSIS OF PLASTIC WASTE MARKET ACTORS IN GHANA

Company	Value Chain	Sorting @ Source	Collection	Cleaning & S
Sons Development Company Ltd.		B2B???	PET	
Waste2Fabric			B2B???	
Jekora Ventures			PET & HDPE (provides training on sorting to waste gen)	
Coliba Waste Management Services			PET & HDPE	
Asadu Royal Waste		B2B???	PET & HDPE	
Ripples Interior Decor		B2B???	Disposed-off Car Tyres	
Mckingtorch Creatives		B2B???	PET Bottles	
Yensom Enterprise		B2B???	HDPE (water sachet-bags)	
Alliance Waste		B2B???	PET	
Plastic Punch		B2B???	PET & HDPE (undertakes adv	
Trashy Bags		B2B???	HDPE	
21st Century Initiative SE		B2B???	PET & HDPE	
City Waste Group			PET & HDPE	
Premier Waste Services		B2B???	PET & HDPE	
NelPlast Eco Company Ltd.			B2B???	
CHAINT Ecorewards			Focus on circular economy	
Special Learning Materials			B2B???	
Somkoyous Plastic Company Ltd.		B2B???		HDPE
GRIFE		B2B???		
Accra Compost & Recycling Project				PET & HDPE





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