



# Climate Bulletin

A Quarterly Newsletter from Ghana Climate Innovation Centre

[ABOUT GCIC](#)

We are excited to bring you the latest updates from the Ghana Climate Innovation Centre (GCIC)! As we continue to drive climate innovation, sustainability, this month's newsletter will update you on our upcoming events, stories from our innovative entrepreneurs, and updates on the climate industry in Ghana.

In this edition we feature a story from our Cohort 5 alumni, Pure & Just, who is making significant strides in scaling their enterprise and have recently expanded to be able to meet increased export orders. We have several policy papers, climate industry spotlights and gender articles that offer you a deep dive into emerging trends, challenges, and breakthroughs shaping the green economy.

We are also thrilled to share that GCIC in partnership with Halcyon, will be hosting a side event at the 2024 Annual Meetings of the International Monetary Fund (IMF) and the World Bank Group (WBG) on Tuesday, 22nd October 2024, in Washington, DC.

Your ongoing support of GCIC is appreciated and you now have the option of sending us a donation amount of your choice via our donation platform.

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[ENTREPRENEUR SPOTLIGHT!](#)



## **PURE AND JUST COMPANY BOOSTS CAPACITY SIXFOLD WITH STRATEGIC INVESTMENTS AND FARMER EMPOWERMENT – BUILDING ON MOMENTUM AFTER GCIC COHORT 5**

With support from investors and partners including USAID, Pure and Just Company officially launched its new factory in Doboro, increasing production capacity sixfold and creating over three times the number of jobs, while empowering local farmers and prioritizing women's employment in the agribusiness value chain.

[\*\*LEARN MORE\*\*](#)



## **THE POWER OF INCUBATION: THE CASE OF SOKO BAGS**

Cohort 9, Soko Bags, has transformed into a leading producer of sustainable bags through its participation in GCIC's incubator program, all with a remarkable revenue increase of over 400%, expansion into seven countries, and a commitment to job creation and sustainability.

[DIVE DEEPER](#)

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[GENDER SLOT](#)



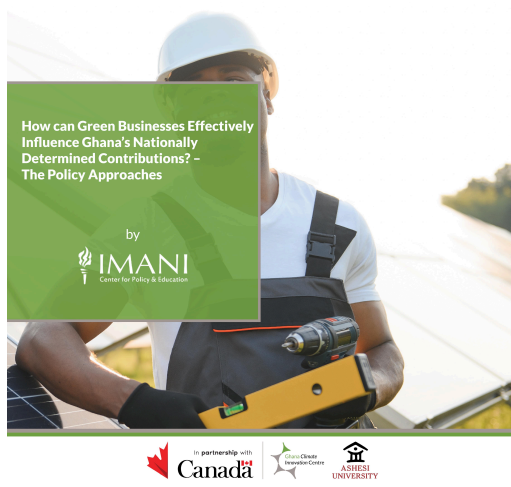
### EMPOWERING WITH CARE

The GCIC Women Entrepreneur Transformational Program (WETP) supports women entrepreneurs through personalized mentorship and workshops that empower them to prioritize their unique needs, ultimately enhancing their fulfilment and success in both business and personal spheres. Find out how these female focused workshops are empowering with care.

[SEE FULL ARTICLE](#)

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[GCIC REPORTS](#)



## HOW CAN GREEN BUSINESSES EFFECTIVELY INFLUENCE GHANA'S NATIONALLY DETERMINED CONTRIBUTIONS? – THE POLICY APPROACHES

Read the latest policy paper published in collaboration with Imani Africa that focuses on fostering an enabling environment to promote eco-friendly businesses that effectively contribute to climate goals.

[KEEP READING](#)



## RISING ECO-CONSCIOUSNESS IN AFRICA- GREEN MARKETING STRATEGIES FOR GREEN START-UPS

Written by Gideon Ofori Osabutey, Lecturer, Humanities & Social Sciences, Ashesi University and William Ohene Annoh, Assistant Director Prof. Adei Studio for Research Excellence, Ashesi University, we draw insights from case studies across the continent and examine effective marketing approaches utilized by eco-friendly business start-ups.

[KEEP READING](#)





## SIX OUTSTANDING WOMEN-OWNED BUSINESSES AWARDED GH¢936,000 AT STANDARD CHARTERED WOMEN IN TECH (SCWIT) INCUBATOR PROGRAMME

Six women-led businesses were recipients of GH¢ 936,000 in grants during a graduation ceremony in Accra, highlighting the program's success in empowering female entrepreneurs through technology and innovation to tackle societal challenges while fostering economic development in Ghana.

[GET THE FULL STORY](#)

**KUMASI & TECHIMAN  
ROADSHOW  
& BOOTCAMP  
2024**

**ATTEND AND TRANSFORM YOUR GREEN BUSINESS  
DON'T MISS THIS OPPORTUNITY!**

**BENEFITS**

- UNDERSTAND HOW TO APPLY TO THE INCUBATOR PROGRAM TO ACCESS GRANTS & ENTREPRENEURSHIP TRAINING
- MEET THE GCIC TEAM
- ONE DAY INVESTOR READINESS BOOTCAMP



**Accelerating Growth for Greater Climate Impact -  
The Imperative of Scalable Innovation in Africa**

**TUE  
22nd  
OCT**

**Halcyon, Washington, D.C.**

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**9:30 AM - 12:00 PM**



## **GIZ GREEN BUSINESS COMPETITIONS ROADSHOW & BOOTCAMP**

The GIZ Green Business Competitions Roadshow will take place in Kumasi on Tuesday the 15<sup>th</sup> of October 2024 at the True Vine Hotel and in Techiman on Thursday 17<sup>th</sup> October 2024 at the Encom Hotel. Join us for an insightful event where you can discover how we support green businesses with our comprehensive services and attend a free workshop.

The GIZ Green Business Competitions Programme, implemented in collaboration with the GCIC is aimed at fostering sustainable practices and driving climate resilience.

This event is free to attend.

[REGISTER HERE](#)

## **GCIC PANEL DISCUSSION AT WORLD BANK / IMF MEETINGS 2024 ANNUAL MEETINGS OF THE INTERNATIONAL MONETARY FUND (IMF) AND THE WORLD BANK GROUP (WBG)**

The Ghana Climate Innovation Centre (GCIC) is poised to amplify its influence and impact through strategic participation at the World Bank/IMF Annual Meetings in Washington DC. As part of this, we are hosting a high-level event on 22nd October 2024 at Halcyon with the theme "Accelerating Growth for Greater Climate Impact – The Imperative of Scalable Innovation in Africa," underscores the urgency of this mission.

In partnership with Halcyon, this event is a cornerstone of our ongoing mission to support climate-smart entrepreneurs and foster sustainable innovations across Africa. Join us if you are in Washing DC on the 22<sup>nd</sup> of October by registering with the link below.

[REGISTER HERE](#)

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## **A snapshot of our Emission Summary from the GCIC 2023 Annual Report**

We're excited to share key highlights from the GCIC 2023 Annual Report on climate action and carbon emission impact!

It showcases the cumulative progress over the years and compares the achieved results with project targets, revealing the main drivers behind our success in 2023.

Explore how we, funded by @global.affairs.canada, continue to push boundaries towards a greener, more sustainable future.

# Summary of Emission: GCIC 2023 Annual Report



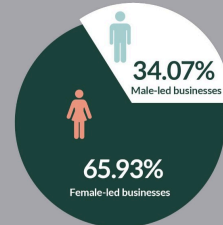
## Carbon Emission (Co2) Reduction

Annual Target: 2,500 MT

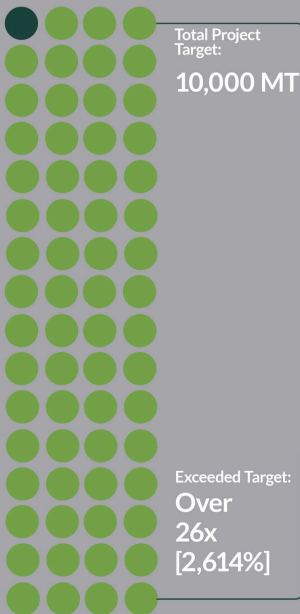
Achieved Results: 271,386.5 MT

Exceeded Target: 108X [10,755%]

## Gender Distribution (CO2)



## Achieved Results Against Total Project Target



## Results Against Baseline (Co2)

Baseline Co2 [2017-2020] 14,526 MT

Resultss 2023: 18 X higher [1,768%]

## Equivalent Impact

The 2023 CO2 savings equates to that generated by around 327,029 Ghanaians annually.

## Cumulative Progress



Total Project Target: 10,000 MT

Cumulative Co2 Reduction [2022-2023]

584,085.10MT

Exceeded Target:

57X [5,741%]

## Drivers of 2023 Results

96.97%

Energy-based enterprises.

Main Contributor:  
Improved cookstove businesses.

42% of businesses in Cohorts 7 & 8 are Climate Smart Agriculture (CSA) enterprises



## DONATE

We are excited to announce that you can now support the Ghana Climate Innovation Centre (GCIC) by donating through this link: <https://www.givecampus.com/ojuv14>.

Your generous contributions will directly help us empower entrepreneurs to build sustainable, climate-resilient businesses that tackle pressing environmental challenges in Ghana. By supporting GCIC, you are investing in innovative solutions for a greener future, fostering job creation, and contributing to the global fight against climate change.

Together, we can drive impactful change—one business at a time. Thank you for your support!

[DONATE NOW](#)



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